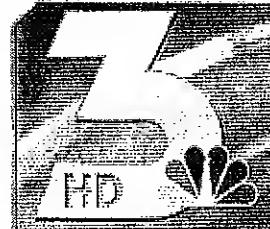


ORDER



KSNV

Orders	Order / Rev:	102336
	Alt Order #:	06819920
	Product Desc:	NASIT
	Estimate:	1244
	Flight Dates:	09/14/12 - 09/17/12
	Original Date / Rev:	05/31/12 / 05/31/12
	Order Type:	GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Nevadans Against Special Interest Ta
	Demographic:	A35+
	Product Codes:	PLI1
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN

New Business Thru: _____
Order Separation: .00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	39	\$31,625.00	\$26,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	39	\$31,625.00	\$26,881.25	0.00

Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy M. Green	North America	North America	Start Of Sales - E. LOS Gatos	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSNV	28%	\$31,625.00
Market	100%	\$112,946.43

KSNV 28% \$31,625.00
Market 100% \$112,946.43

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$35,013.39
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	16%	\$18,071.43
KTUD	1%	\$1,129.46
KVVU	17%	\$19,200.89
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$7,906.25

Order / Rev: 102336
Alt Order #: 06819920
Flight Dates: 09/14/12 - 09/17/12

Advertiser: Nevadans Against Special Interest Tax!
Product Desc: NASIT
Estimate: 1244

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/17/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					3	\$400.00		0.00			
E 2	KSNV	09/14/12	09/17/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					2	\$725.00		0.00			
E 3	KSNV	09/14/12	09/17/12	Today Show	CM	658a-9am		:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					3	\$900.00		0.00			
E 4	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	CM	6a-7a		:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/10/12	09/16/12	-----S-					1	\$375.00		0.00			
E 5	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am		:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/10/12	09/16/12	-----S					1	\$500.00		0.00			
E 6	KSNV	09/14/12	09/17/12	M-F Today Show II 3rd HOM	CM	9-10a		:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					2	\$425.00		0.00			
E 7	KSNV	09/14/12	09/17/12	M-F Today Show III 4th HOM	CM	10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					1	\$325.00		0.00			
E 8	KSNV	09/14/12	09/17/12	Rachael Ray	CM	11am-12pm		:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					2	\$325.00		0.00			
E 9	KSNV	09/14/12	09/17/12	Noon News	CM	12-1230pm		:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					3	\$425.00		0.00			
E 10	KSNV	09/14/12	09/17/12	Dr. Phil	CM	3-4p		:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					2	\$450.00		0.00			
E 11	KSNV	09/14/12	09/17/12	News 3 at 4	CM	4-430p		:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					2	\$725.00		0.00			
E 12	KSNV	09/14/12	09/17/12	News 3 at 430pm	CM	430-5pm		:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/14/12	09/20/12	M---F--					1	\$725.00		0.00			
E 13	KSNV	09/14/12	09/17/12	News 3 at 4:30PM	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00

Order / Rev: 102336
Alt Order #: 06819920
Flight Dates: 09/14/12 - 09/17/12

Advertiser: Nevadans Against Special Interest Taxal
Product Desc: NASIT
Estimate: 1244

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F Early News																
M-F Early News																
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/14/12	09/20/12		M---F--		3	\$1,200.00			0.00						
E 14	KSNV	09/15/12	09/15/12	To the Point - PM	CM	730-758pm									1	\$425.00
To the Point																
NEWS 3: TO THE POINT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		----S-		1	\$425.00			0.00						
E 15	KSNV	09/14/12	09/17/12	M-F Jeopardy	CM	630-7pm									2	\$2,600.00
M-F Jeopardy																
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/14/12	09/20/12		M---F--		2	\$1,300.00			0.00						
E 16	KSNV	09/14/12	09/17/12	M-F Wheel	CM	7-730pm									2	\$2,600.00
M-F Wheel of Fortune																
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/14/12	09/20/12		M---F--		2	\$1,300.00			0.00						
E 17	KSNV	09/17/12	09/17/12	Mon PR 10-11p	CM	10-11pm									1	\$3,200.00
Monday Prime 10-11pm																
SMASH																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/17/12	09/23/12		M-----		1	\$3,200.00			0.00						
E 18	KSNV	09/16/12	09/16/12	Sun PR 10-11p	CM	10-11pm									1	\$900.00
Sunday Prim 10-11pm																
LAW & ORDER																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S		1	\$900.00			0.00						
E 19	KSNV	09/14/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm									2	\$2,400.00
M-F News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/14/12	09/20/12		M---F--		2	\$1,200.00			0.00						
E 20	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm									1	\$1,100.00
Sa-Su News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S		1	\$1,100.00			0.00						
E 21	KSNV	09/14/12	09/17/12	The Tonight Show	CM	1135p-1237a									2	\$1,000.00
Tonight Show																
TONIGHT SHOW W/ JAY LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/14/12	09/20/12		M---F--		2	\$500.00			0.00						
E 22	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am									1	\$1,400.00
Saturday Night Live																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S-		1	\$1,400.00			0.00						

Totals

39

\$31,625.00